

# RE MAGAZINE BUYER'S GUIDE

The Technology & Solutions Marketplace  
for Electric Cooperatives



Maximize your advertising return with a company listing in the only *Buyer's Guide* specifically designed for electric cooperatives, the fastest-growing segment of the electric utility industry.



## HIGHLY UTILIZED

The only marketplace that's dedicated to the unique needs and specific challenges of electric cooperatives.



## AFFORDABLE

Each company remains online for 12 months and runs in the annual print edition of the *Buyer's Guide* (May edition of *RE Magazine*).



## ADVANCED SEARCH AND FILTER

Users can choose from more than 100 product categories and several advanced filtering options that match them with relevant providers.

**GET STARTED!**  
**VISIT [REBUYERSGUIDE.NRECA.COOP](http://REBUYERSGUIDE.NRECA.COOP)**  
**AND SELECT "ADD MY LISTING."**

## PLANS & PRICING (12 MONTHS)

### MEMBER: FREE\*

#### Online

- 700-Character Company Description
- Unlimited Product Categories
- 2 Contacts
- 2 Branch Locations
- 2 URLs
- Company Logo
- NRECA Membership Status

#### Print

*(May Buyer's Guide)*

- 700-Character Company Description
- Unlimited Product Categories
- NRECA Membership Status

\*Must submit online listing by Tuesday, January 31, 2017, to be included in the print edition.

°Premium listing is available to NRECA members and non-members.

### PREMIUM: \$995\*°

#### Online

- 700-Character Company Description
- Unlimited Product Categories
- 2 Contacts
- 2 Branch Locations
- 2 URLs
- Company Logo
- NRECA Membership Status
- 1 Social Media Site Link and Social Plugin
- 1 Event Listing
- 3 Assets (photo, brochure, video, white paper, etc.)

#### Print

*(May Buyer's Guide)*

- 700-Character Company Description
- Unlimited Product Categories
- Bold-Faced Name in Product Index
- Company Logo with Listing Description

### BANNER ADVERTISING: \$900

*(3-month placement)*

Ads rotate on every page of the website.

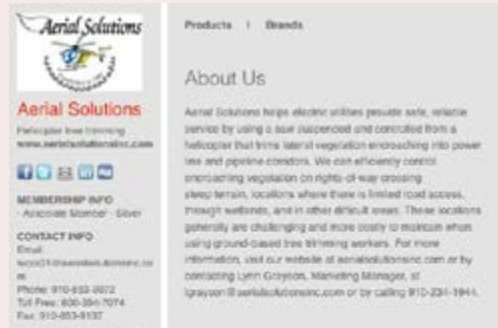
Select from:

- 468 x 60 pixels
- 300 x 250 pixels
- 300 x 250 pixels



# ONLINE BUYER'S GUIDE

## MEMBER LISTING



The screenshot shows the Aerial Solutions website. At the top left is the company logo. Below it, the text reads "Aerial Solutions" and "Helicopter tree trimming www.aerialsolutionsinc.com". There are social media icons for Facebook, Twitter, LinkedIn, and YouTube. A "MEMBERSHIP INFO" section lists "Associate Member - Silver". A "CONTACT INFO" section provides an email "www@1@aerialsolutions.com", a phone number "910-852-9072", a toll-free number "800-550-7074", and a fax number "910-852-9137". At the bottom, it lists the "STREET ADDRESS" as "7074 Ramsey Ford Rd, Tobler City, NC 28642" and "KEY CONTACTS" including "Marketing Manager: Lynn Grayson" and "Operations Manager: Ted Moore".

Products | Brands

### About Us

Aerial Solutions helps electric utilities provide safe, reliable service by using a laser suspended and controlled from a helicopter that trims lateral vegetation encroaching into power lines and pipeline corridors. We can efficiently control encroaching vegetation on rights-of-way crossing steep terrain, locations where there is limited road access, through wetlands, and in other difficult areas. These locations generally are challenging and more costly to maintain when using ground-based tree trimming workers. For more information, visit our website at [aerialsolutionsinc.com](http://aerialsolutionsinc.com) or by contacting Lynn Grayson, Marketing Manager, at [lgrayson@aerialsolutionsinc.com](mailto:lgrayson@aerialsolutionsinc.com) or by calling 910-231-1944.

## PREMIUM LISTING



The screenshot shows the GISbiz website. At the top left is the company logo. Below it, the text reads "GISbiz, Inc." and "IT & Geospatial Solutions www.gisbiz.com". There are social media icons for Facebook, Twitter, LinkedIn, and YouTube. A "MEMBERSHIP INFO" section lists "Associate Member - Silver". A "CONTACT INFO" section provides an email "branden.ly@gisbiz.com", a phone number "978-989-8287", and a fax number "978-989-8275". At the bottom, it lists the "STREET ADDRESS" as "26 Century Boulevard Suite 602, Nashville, TN 37214" and "SOCIAL MEDIA" with icons for Facebook, Twitter, LinkedIn, and YouTube. A "KEY CONTACTS" section lists "Manager of Business Development, Brandon Lyffe" and "Business Development, Katelyn Black".

Products | Brands

### About Us

GISbiz provides iPad/iPhone based field inspection and mobile workflow solutions to electric utilities. Our solutions enable crews to streamline their field inspection activities and improve communication across the enterprise with mobile devices while monitoring and monitoring mobile activities with dashboard applications. Used mobile line inspectors, pole inspectors, service order creation and tracking, storm damage assessment and more! Get-ups are calling geoOrganizer! The most user friendly field inspection tool! They've our users! GISbiz are Multi-state Compliant (strictly permitted with: Eriq, Orin, Missouri, Apple and Google). Call us today to schedule a demo of geoOrganizer!



### LEARN MORE

#### Press Releases

App Helps Crews Keep Tabs on System Inspecting thousands of assets on your electric cooperatives system can require a lot of pads and pens. That was the case at Hancock EMC.

Owen Electric Gets Ready for NASCAR Event With geoOrganizer

The crew study outlined how Owen Electric was able to inspect 2 leaders in a matter of hours using geoOrganizer. Owen Electric also discusses replicating for doing storm damage assessment using the method.

### EVENT INFORMATION

#### TechAdvantage

Our presentation at TechAdvantage will be:

Using Mobile Technology to Improve Operational Efficiency

## PREMIUM LISTINGS

allow you to upload product brochures, photos, instructional videos or white papers. Links to social media and room to promote YOUR company's special event are also included.

# PRINT BUYER'S GUIDE

## MEMBER

### NRECA

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Arlington, VA 22203  
Veronica Franco, Advertising  
Manager  
Phone: 703-907-6733  
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[nreca.coop](http://nreca.coop)

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NRECA Membership Status

## PREMIUM



### NRECA

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Arlington, VA 22203  
Veronica Franco, Advertising  
Manager  
Phone: 703-907-6733  
[veronica.franco@nreca.coop](mailto:veronica.franco@nreca.coop)  
[nreca.coop](http://nreca.coop)

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Logo with  
Listing